

CALL FOR ENTRY

ELORA FERGUS STUDIO TOUR 2021

The Jury Committee of the EFST invites applications from area artists. The dates for the 2021 tour are:
September 25 / 26 and October 2 / 3.

The Mission of the Elora Fergus Studio Tour is to produce events that inspire appreciation and recognition of our art and our craft. By opening our working studios to the public, we provide an opportunity for direct sales, education and enjoyment while at the same time fostering a cohesive, collaborative arts community among our participants.

ALL APPLICATIONS ARE DUE JANUARY 31, 2021

Please mail applications to Studio Tour, Box 3048, Elora ON, N0B 1S0

The requirements for Applicants are as follows:

- 1. The applicant's studio to be located within the boundaries of Centre Wellington or within 5 km of the border of Centre Wellington. (If applicant lives within the required area and does not have a suitable studio space it may be possible to share space with another artist for the tour dates. Decisions will be made on an individual basis. Please be in touch with studio tour chair for clarification.)**
- 2. That the applicant be an artist in pursuit of professionalism and artistic growth.**
- 3. The artist is prepared to demonstrate and/or discuss his/her work during the tour.**
- 4. The tour is intended to showcase original, one-of-a-kind fine art and craft; therefore art reproductions and artist-designed mass production items should be secondary during the tour.**
- 5. Consumables (e.g. soap/preserves/candy etc) or work made from kits or non-artist produced molds are not permitted.**

******Artists from the 2020 tour, must submit a new application to be included on the 2021 tour. Fees will be retroactive from last year. It has been decided that the number of artists showing on tour will not exceed 40.**

NEW APPLICANTS:

- 1. Please reference your website, *providing it contains images of your recent work* for the committee to examine. Alternatively provide five good quality digital images (300 dpi) on a memory stick) Make sure the work is current and representative of the type of the work to be displayed on the Tour.**
- 2. A short CV or other pertinent information you feel would assist the jury.**
- 3. Tour Fee of \$275 (which includes membership to the Elora Arts Council) and a one time Sign Fee of \$75 (non-refundable) for a large sandwich board sign. The sign is to be returned when you leave the Tour.**

Cheques may be post dated to March 1 2021, but must accompany the Application. Make the cheques out to "Elora Fergus Studio Tour". If applicants are not accepted on to the tour cheques will be destroyed.

New applicants to the tour will be assessed by a jury of established tour members. Notification of Acceptance will be issued by Feb. 28.

RETURNING APPLICANTS:

- 1. One recent image of your work to be used for the Brochure and Website. (Since we didn't print a brochure last year we can use the one you submitted tin 2020 or a recent one). The image you select should be in a square format and should be 300 dpi. Please send your image digitally to shirley@shirleyal.com**
- 2. Your fee of \$ 275 from last year has been carried over to 2021. We suggest you renew your \$20 Membership to The Elora Fergus Arts Council by going to: eloraartscouncil.ca and paying on-line for 2021.**

ELORA FERGUS STUDIO TOUR APPLICATION FORM

Artist Name: _____

Address of studio location: _____

Phone: _____

E-mail: _____

Website/Facebook/Blog: _____

Medium: _____

Please provide 15 words or less for the Brochure describing your artwork:

For all New and Returning Studio Tour Applicants:

As an Artist run organization all participants are required:

1. To attend studio tour meetings on a regular basis.
2. To volunteer to work on a Committee. All members' contributions are essential for the success of the tour. Please be aware that some committees may be full for the upcoming year in which case we will discuss with you the various options where you will be needed. With the consent of the executive, a member may be allowed to pay a fee of \$150 in lieu of committee responsibilities.

Please indicate 2 preferences from the list below.

- | | |
|---|---|
| <input type="checkbox"/> Marketing/Publicity | <input type="checkbox"/> Entering Mailing List to Database |
| <input type="checkbox"/> Exhibitions Committee | <input type="checkbox"/> Brochure Ads |
| <input type="checkbox"/> Brochure Distribution Committee | <input type="checkbox"/> Brochure Proofing |
| <input type="checkbox"/> Sign Distribution and Maintenance | <input type="checkbox"/> Social Media |

Signed _____

Date: _____

**** images have been provided

**** cheque has been included