



ELORA FERGUS STUDIO TOUR NEW MEMBERS APPLICATION FORM

JOINING THE STUDIO TOUR

Our Mission

The Mission of the Elora Fergus Studio Tour is to foster, to celebrate and to promote the artistic practice of each of our members while cultivating a collaborative arts community for all participants. The Studio Tour offers the public an opportunity to engage with the artistic process and for direct sales.

Becoming a Studio Tour Artist

- Must reside within Centre Wellington. Sharing studio space with another Studio Tour artist is an option. Applicants without adequate studio space should note this in the application form.
- Display and sell original work in your studio during the two Studio Tour weekends. Only work created by you may be sold. Consumables (e.g. preserves/candy/soap) or work made from kits and molds are not permitted.
- Discuss your work during the tour (which may include demonstrating your process).
- Display Tour signage (A-frame signs, sponsorship recognition card, etc.) at your studio. All signage must be returned in a timely fashion and in good condition after the Studio Tour concludes.
- Submit one piece of your work for the Studio Tour Exhibition at the Elora Centre for the Arts.
- Maintain an online presence, either through a personal website and/or social media, and to showcase your work and to promote the Studio Tour.
- Volunteer with the assigned Studio Tour committee. Opting not to volunteer results in a \$600 annual membership fee.
- Attend Spring/Summer/Fall General Meetings.
- Contribute visual content depicting your work to the Social Media Committee for promotional use by the Studio Tour.
- Submit photos of work, bio, and contact info to website and brochure committees.
- Proof the Studio Tour Brochure by the print deadline.
- Distribute Studio Tour brochures (coordinated by the Distribution Committee).

How We Review New Applications

- New applicants are assessed by a jury of established Studio Tour members. Criteria include the quality of the work and the professionalism of the presentation.
- Required examples of work submitted with application must demonstrate a cohesive body of work in medium and style. Images must be of high quality, in focus, and well-lit.

HOW TO APPLY (STEP-BY-STEP)

1. Prepare your materials

Your application must include:

- A completed application form
- Artist bio and CV (include exhibitions, awards, website, and social media links)
- Artist statement (maximum 100 words) explaining the context of your work
- List of images noting title, size, medium, and date of completion
- Six (6) images of recent work
- \$25 non-refundable deposit

2. Complete Your Application (see next page)

- Complete this form and rename it using the following format:
 - Lastname_Firstname_EFST_Application
 - Example: Smith_Jane_EFST_Application

Include completed application from with your supporting materials via [WeTransfer](#).

3. Upload and Send Your Application Materials

Upload all required files — including application, artist bio and CV, artist statement, and six (6) images of recent work — using [WeTransfer](#) (A free account is available.)

- To help us identify your files, please use the following naming convention for each document and image:
 - Lastname_Firstname_DocumentType
 - Example: Smith_Jane_BioCV.pdf or Smith_Jane_Image1.jpg
- Send your completed WeTransfer link to info@elorafergusstudiotour.com

4. Pay the Fee

Send the \$25 non-refundable application fee by e-transfer to info@elorafergusstudiotour.com

- In the message or notes field, please include your full name and “Application fee – Elora Fergus Studio Tour

5. Notification and Next Steps

- Applicants will be notified of their status by March 15, 2026.
- If accepted, membership fees are due by April 1, 2026
- No refunds on membership fees after April 1, 2026

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Artist Name: _____

Address of Studio Location: _____

Home Address: _____

Phone: _____

E-mail: _____

Website/Social Media Links: _____

Medium: _____

Description: _____

Please provide 5–6 words or less to describe your medium (e.g., colourful abstract paintings in acrylic, encaustic & mixed media art).

Studio Space

Do you have a studio space to participate in the tour?

Yes No

If no, would you like the committee to arrange a shared studio space for you?

Yes No

(If yes, please provide any details or accessibility needs below.)

While the committee will make every effort to match applicants with a suitable shared studio, space availability cannot be guaranteed.

Skills and Areas of Expertise

Please indicate **ALL** skills, experience, or interests you could contribute to Studio Tour committees or activities:

- Design or graphic design
- Social media and content creation
- Event planning and coordination
- Website maintenance or updates
- Sponsorship and partnership outreach
- Marketing and communications
- Photography or videography
- Writing or editing
- Administrative or organizational support
- Financial management or bookkeeping
- Community engagement or public relations
- Other (please specify): _____

Deadline for Applications: **Must arrive by March 1, 2026**

Send completed application and materials to: info@elorafergusstudiotour.com