



ELORA FERGUS STUDIO TOUR GUEST ARTIST APPLICATION FORM

JOINING THE STUDIO TOUR

Our Mission

The Mission of the Elora Fergus Studio Tour is to foster, to celebrate and to promote the artistic practice of each of our members while cultivating a collaborative arts community for all participants. The Studio Tour offers the public an opportunity to engage with the artistic process and for direct sales.

Becoming a Guest Artist on the Elora Fergus Studio Tour

- Artists residing outside of Centre Wellington are eligible to apply as a Guest Artist.
- ONLY original work created by you, the artist, can be displayed and sold during the Studio Tour.
- Consumables (e.g. preserves/candy/soap) or work made from kits and molds are not permitted.
- Guest Artists will be located at our **Fergus Hub** and are required to:
 - be present and prepared to discuss your work during both Studio Tour weekends Sept 26/27 & Oct 3/4, 2026;
 - submit one piece of artwork for the Studio Tour Exhibition at the Elora Centre for the Arts
 - from Sept 17 until Oct 4 (Note: Artwork sold through the Studio Tour Exhibition is subject to a 35% fee, which is collected by the Elora Centre for the Arts);
 - attend the Opening for the 2026 Studio Tour Exhibition on Sept 17, 2026 at the Elora Centre for the Arts;
 - maintain an online presence, either through a personal website and/or social media, to showcase your work and to promote the Studio Tour;
 - contribute visual content depicting your work to the Social Media Committee for promotional use by the Studio Tour;
 - submit photos of work, bio, and contact info to website and brochure committees.
 - assist in proofing the Studio Tour Brochure by the print deadline;
 - facilitate all sales transactions with Square, e-transfer, etc;
 - supply their own extension cords for any lighting they choose to bring;
 - supply their own hanging hardware (hooks, etc.) to be used with fence panels referred to below.
- A three panel “u” shaped booth space (each welded wire temporary fence panel is 10’ wide by 6’ ht) is provided for artists to display their work for the two Studio Tour weekends.
- One 6ft folding table and one chair are also provided. There is access to a kitchen to use a kettle.
- Free parking is available on site.
- **Note:** Displayed artwork can remain overnight at the venue on the Saturday night ONLY of each weekend and must be removed at each end of day on the two Sundays of the Studio Tour.
- **Please Note:** The Elora Fergus Studio Tour bears no responsibility to the Guest Artist or for the loss or damage of any artwork, display equipment and/or personal belongings of the Guest Artist.

How We Review New Applications

- Guest Artist applicants are assessed by a jury of established Studio Tour members.
- Up to five Guest Artists will be juried into the 2026 Elora Fergus Studio Tour.
- Criteria include the quality of the work and the professionalism of the presentation.
- Required examples of work submitted with the application must demonstrate a cohesive body of work in medium and style. Images must be of high quality, in focus, and well-lit.

HOW TO APPLY (STEP-BY-STEP)

1. Prepare your materials

Your application must include:

- A completed application form
- Artist bio and CV (include exhibitions, awards, website, and social media links)
- Artist statement (maximum 100 words) explaining the context of your work
- List of images noting title, size, medium, and date of completion
- Six (6) images of recent work
- \$25 non-refundable deposit

2. Complete Your Application (see last page)

- Complete this form and rename it using the following format:
 - Lastname_Firstname_EFST_Application
 - Example: Smith_Jane_EFST_Application

Include completed application form with your supporting materials via [WeTransfer](#).

3. Upload and Send Your Application Materials

Upload all required files — including application, artist bio and CV, artist statement, and six (6) images of recent work — using [WeTransfer](#) (A free account is available.)

- To help us identify your files, please use the following naming convention for each document and image:
 - Lastname_Firstname_DocumentType
 - Example: Smith_Jane_BioCV.pdf or Smith_Jane_Image1.jpg
- Send your completed WeTransfer link to info@elorafergusstudiotour.com

4. Pay the Fee

Send the \$25 non-refundable application fee by e-transfer to info@elorafergusstudiotour.com

- In the message or notes field, please include your full name and “Application fee – Elora Fergus Studio Tour

5. Notification and Next Steps

- Applicants will be notified of their status the week of May 11 - 15, 2026.
- If accepted, the \$595 Guest Artist fee is due by May 22, 2026
- No refunds on fees after May 29, 2026.

Please Note:

Upon acceptance, Guest Artists grant unlimited permission to the Elora Fergus Studio Tour to use submitted images with their application for promotional purposes prior to, during and after the two Studio Tour weekends.

ELORA FERGUS STUDIO TOUR GUEST ARTIST APPLICATION FORM

Artist Name: _____

Phone: _____

E-mail: _____

Website/Social Media Links: _____

Medium: _____

Description: _____

Please provide 5–6 words or less to describe your medium (e.g., colourful abstract paintings in acrylic, encaustic & mixed media art).

Deadline for Applications: **Must arrive by April 30, 2026**

Send completed application and materials to: info@elorafergusstudiotour.com